# Introduction to Bayesian inference 

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# 45 minutes is not enough to introduce a whole field of inference 

This is more of a brief glance

## On learning statistics

Or: As you are now so once was I

## Anthropological observations

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If two statisticians seem to agree, ask them a few questions about specifics.
A statistician on a desert island can always survive by disagreeing with herself.
The upshot: statistics is very confusing from the outside

## A Flowchart from Hell



The Flowchart from Hell is enticing because it (sort of) helps navigate a large set of locally optimal procedures

But it's not statistics

## Bayesian inference is about building a model for your particular problem

## Two situations

## You're shopping for a vacuum cleaner online

- Reputable Electronics Company, model A:
- Rating: 3.9/5 (7 users)
- Cost: Pricey
- Shady Practices Inc., model B:
- Rating: 4.8/5 (6 users)
- Cost: Moderate

Which one do you get?

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Usual ratings for SP products are more like 1-2 out of 5
5 reviews is not a lot. My guess is the final rating will be around $2 / 5$
Get the pricey one! Won't have to buy three to last the year.

## Your routine screening looks bad


https://www.flickr.com/photos/iloasiapacific/8055935073

- The test came back positive for spare ribs
- It's very serious
- We are informed that the test is $99 \%$ accurate
Do you worry?


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How we interpret data relies on what we know about the world!

These are examples of Bayesian reasoning:

## How should the data change our opinions?

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The final opinion (inference) is a compromise between these

## Vacuum example:

- Reasonable assumption: SP makes trash, ratings will be low (1-2)
- Data support: high ratings from few people (4.8)
- Inference: Perhaps this will be a top tier SP rating (2-ish)


## Spare ribs example:

- Reasonable assumption: Routine screening; few people get SR (1 in 10k)
- Data support: Positive test, quite accurate (99 in 100)
- Inference: Probability for SR is low (1 in 100)

The combination of data and assumptions into final inference is fundamentally about counting.

## Bayesian inference is counting

Consider the drawing of marbles from a bag:

- The bag contains four marbles
- A marble is either blue or white


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Consider the drawing of marbles from a bag:

- The bag contains four marbles
- A marble is either blue or white
[0000]
[0000]
[0000]
[0000]
[0000]
- Five possible hypotheses about the bag's contents
- Reasonable assumption: they are equally likely
- Let's gather data!


## Bayesian inference is counting

## Experimental protocol:

- We draw three marbles with replacement
- Draw a marble
- Record its color
- Put it back, shake the bag vigorously
- Resulting data: ○○○


## Bayesian inference is counting

What support do the data ○○○ lend to our five hypotheses?
Quantify by counting the number of ways in which each hypothesis could generate the observed sequence.

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Focus on the [0000] hypothesis. The first draw could have happened in four ways:


## Data: OOO Hypothesis: [0०००]

Four possible second draws per first draw:


## Data: OOO Hypothesis: [००००]

Four possible third draws per second draw:


Data: O○O Hypothesis: [0०००]
Out of $4 \times 4 \times 4=64$ possible data sets, only three look like ours:


Two hypotheses are excluded immediately (why?)

Enumerating all possible data sets for the remaining three hypotheses:


Initial "count"<br>or assumption

[0000]
[0000] 1
[0000]
[0000]
[0000]
1

## Initial "count" Ways to produce <br> or assumption data

$1 \quad \mathrm{x} \quad 0$
$1 \quad \mathrm{x} \quad 3$
$1 \quad \mathrm{x} \quad 8$
$1 \quad \mathrm{x} \quad 9$
$1 \quad \mathrm{x} \quad 0$

|  | Initial "count" or assumption |  |  |  | Final "count" |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\bigcirc \bigcirc \bigcirc$ | 1 | x | 0 | = | 0 |
| $\bigcirc \bigcirc \bigcirc$ | 1 | x | 3 | = | 3 |
| $\bigcirc \bigcirc$ | 1 | x | 8 | = | 8 |
| ] | 1 | x | 9 | = | 9 |
| $\bigcirc \bigcirc \bigcirc$ | 1 | x | 0 | = | 0 |




Probabilities should sum to 1: divide by total count (20)

## Different initial assumption:

Initial count<br>or assumption

| $[\bigcirc O O O$ | 0 |
| :--- | :--- |
| $[O O O O$ | 1 |
| $[O O O$ | 2 |
| $[O O O$ | 1 |
| $[O O O$ |  |

## Different initial assumption:

$$
\begin{array}{cc}
\text { Initial count } & \text { Ways to produce } \\
\text { or assumption } & \text { data }
\end{array}
$$

$\left.\begin{array}{l}{\left[\begin{array}{llll}0 & 0 & 0 & 0\end{array}\right]} \\ 0\end{array} 00000\right]$

0
x
0
$1 \quad \mathrm{x} \quad 3$
$2 \quad \mathrm{x} \quad 8$
$1 \quad \mathrm{x} \quad 9$
$0 \quad \mathrm{x} \quad 0$

## Different initial assumption:

| Initial count <br> or assumption | Ways to produce <br> data | Final count | Probability <br> or inference |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 0 | x | 0 | $=$ | 0 | 0 |
| 1 | x | 3 | $=$ | 3 | .11 |
| 2 | x | 8 | $=$ | 16 | .57 |
| 1 | x | 9 | $=$ | 9 | .32 |
| 0 | x | 0 | $=$ | 0 | 0 |

We draw another marble: 0 - the previous counts become the assumption:

Initial count<br>or assumption

031690

We draw another marble: - the previous counts become the assumption:

Initial count Ways to produce<br>or assumption data



0
x
0
$3 \quad \mathrm{x} \quad 1$

16 x 2
$9 \quad \mathrm{x} \quad 3$
$0 \quad \mathrm{x} \quad 4$

We draw another marble:

- the previous counts become the assumption:

| Initial count <br> or assumption | Ways to produce <br> data | Final count | Probability <br> or inference |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 0 | x | 0 | $=$ | 0 | 0 |
| 3 | x | 1 | $=$ | 3 | .05 |
| 16 | x | 2 | $=$ | 32 | .52 |
| 9 | x | 3 | $=$ | 27 | .43 |
| 0 | x | 4 | $=$ | 0 | 0 |

# We've used Bayes' rule from probability theory: 

$P($ hypothesis $\mid$ data $) \propto$
$P($ hypothesis $) \times P($ data $\mid$ hypothesis $)$

## Technical names:

posterior $\propto$ prior $\times$ likelihood

What we usually count is quite complicated so we get computers to do it

## Example: Body weight and height

## Some data from a certain African demographic

## Body measurements



## What are reasonable assumptions?

- Probably naive to think there is no correlation
- Reasonable to assume weight increases with height?
- How much?


## What are reasonable assumptions?

- 1 liter of human weighs about 1 kg
- I guess a 1 cm thick cross-section of my trunk is about half a liter
- Rough guess: someone 1 cm taller may on average weigh a half-kilo more
- Plus-minus a quarter-kilo maybe?

Distributional guess about weight change per cm


## What are reasonable assumptions?

We can easily show the implied relationship by simulating from this distribution:

100 reasonable (?) guesses based on earlier distribution


## Support of the data for the weight/height relationship:

The relationship implied by the data


## Final inference

100 guesses based on assumptions + data


Prior, the "reasonable guess"


Likelihood, what the data say


Posterior: prior times likelihood


The end-product: (samples from) a distribution Means we can make probability statements

## $90 \%$ probability that the weight/height coef is between 0.56 and 0.7

Histogram of posterior, $90 \%$ interval darker

$24 \%$ probability that the weight/height coef smaller than 0.6

Histogram of posterior, area below $\mathbf{. 6 \mathrm { kg } / \mathrm { cm } \text { darker }}$


## Transformations: plot shows logarithm of height/weight coef.

Histogram of log posterior


## In general: posterior inference very flexible, possible to ask diverse questions

## The full model looks kind of scary, but highlights flexibility

```
weight =\alpha + \beta}\times\mathrm{ height }+\mathrm{ error
    \alpha~\operatorname{Normal}(0,5)
\beta~\operatorname{Normal}(0.5,0.25)
error ~Normal(0,\sigma)
\sigma~ Uniform(0,50)
```

Bayesian inference is most useful if you have informative prior information and if there is not a lot of data

## Variants of the weight/height exercise

Weak prior, little data


Informative prior, little data

Weak prior, plenty data


Informative prior, plenty data

If there is lots of data, the prior info becomes irrelevant

## Finishing up: some pros/cons

## Some pros:

- Very flexible
- Can borrow information in various ways
- From prior
- From similar situations (Hospital A similar to Hospital B?)
- I specified all parts of the model
- I can (maybe) defend it
- You can more easily critique it


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## Some cons:

- Priors based on judgment
- Controversial
- Can be quite technical (tools are improving)
- More work than doing a quick t-test (tools are improving)


## Finishing up: due credit



Flowchart from hell, marbles example \& figures, weight/height data all from here.
Very pedagogical. Heartily recommended.

## Thank you!

